

***Joining EUROPEN brings added value to your company and ensures that you will :***

Establish a cost effective means of securing timely information about developments in European environmental policy affecting packaging and packaged products which could have direct financial and practical impacts on your operations.

Save precious staff time by obtaining early warning of all EU and national proposals for environmental legislation affecting packaging, with professional guidance and advice on possible impact.

Receive a continuous and authoritative Pan-European perspective on current developments and industry responses to packaging and environment issues, with interpretative analysis to help you assimilate this information.

Participate in setting the agenda for industry initiatives, positions and responses which help shape policy and legislation; a process involving the European Commission, Parliament, Council and ultimately, national adaptation and implementation of EU rules.

Share activity and policy development with companies from other affected packaging chain sectors, so as to help develop common understanding and optimum industry responses to legislative and regulatory issues, and to participate in their implementation.

Give tangible support to the campaign to promote a better understanding of the role of packaging in society, which is urgently needed to counter unfounded criticism which can lead to unrealistic and misguided legislation, market restrictions, higher costs for companies and consumers without achieving any significant environmental gain.

Join in cross-sectoral networking with your customers, suppliers and other stakeholders in fighting to secure the free movement of packaging and packaged products in Europe and beyond.